



## 2022 Conference Support Opportunities

It is with great excitement that we invite you to be a part of our 2022 Oregon and Washington State Conference!

We will be meeting in-person (hopefully) in Vancouver, Washington – April 24-26, 2022.

As part of this event and in addition to table-top exhibits, we are utilizing an interactive mobile app. The app provides several opportunities to connect with members for an extended period (April through May). (This is in addition to the in-person opportunity on April 25th, with a dedicated exhibit time from 11:30 a.m. – 1:30 p.m.).

We invite you to be a part of this event!

We would love to discuss these opportunities with you. The interaction with exhibitors and supporters during conference is one of our highest rated member activities. Experience with this app indicates that more members will access your information over a longer period of time.

We hope you will be able to join us virtually this year.

**Questions?** Please contact the Oregon and Washington State Academy Office via email ([wsand@quidnunc.net](mailto:wsand@quidnunc.net)) or call 206-935-5104 and ask to speak to Barb Pyper or Cara Nichols.



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*\*See page 3 for a detailed explanation of associated app benefits*

Option	Benefits	Cost
<p><b>Platinum Supporter</b> <i>3 opportunities</i></p>	<ul style="list-style-type: none"> <li>▪ Table-top exhibit on Monday, April 25<sup>th</sup> (11:30 – 1:30). (optional)</li> <li>▪ A 2-minute recorded video that will be available to all attendees on the website and will be part of the app. We will work with the sponsor to create and record this video by March 8, 2022.</li> <li>▪ Recognition as we start each session.</li> <li>▪ Full Monday/Tuesday Conference <b>registration for up to four company attendees</b></li> <li>▪ Sponsored eblast to all conference attendees at a mutually agreeable/available time (complete by May 31, 2022). Up to 500 words, 3 images, 4 hyperlinks.</li> <li>▪ *App benefits:               <ul style="list-style-type: none"> <li>○ Exclusive splash screen for 3 weeks</li> <li>○ Three banner ads</li> <li>○ Expanded sponsor listing                   <ul style="list-style-type: none"> <li>▪ Web link</li> <li>▪ Contact info</li> <li>▪ Up to 3 PDF handouts</li> </ul> </li> <li>○ Six push notifications (1 per session)</li> </ul> </li> <li>▪ Sponsorship promoted in up to 3 member communications (eblasts, social media)</li> <li>▪ Contact information for all attendees (as allowed by the attendees)</li> <li>▪ Complete metrics report from attendee app usage</li> </ul>	<p>Starting at \$2,500</p>
<p><b>Gold Supporter</b> <i>10 opportunities</i></p>	<ul style="list-style-type: none"> <li>▪ Table-top exhibit on Monday, April 25<sup>th</sup> (11:30 – 1:30). (optional)</li> <li>▪ Recognition as we start each session.</li> <li>▪ Full Monday/Tuesday Conference <b>registration for up to three company attendees</b></li> <li>▪ *App benefits:               <ul style="list-style-type: none"> <li>○ Two banner ads</li> <li>○ Expanded sponsor listing</li> <li>○ Three push notifications (1 session)</li> </ul> </li> <li>▪ Sponsorship promoted in up to 3 member communications (eblasts, social media)</li> <li>▪ Contact information for all attendees (as allowed by the attendees)</li> <li>▪ Complete metrics report from attendee app usage</li> </ul>	<p>\$1,000</p>
<p><b>Silver Supporter</b> <i>25 opportunities</i></p>	<ul style="list-style-type: none"> <li>▪ Table-top exhibit on Monday, April 25<sup>th</sup> (11:30 – 1:30). (optional)</li> <li>▪ Recognition as we start each session.</li> <li>▪ Full Monday/Tuesday Conference <b>registration for one company attendee</b></li> <li>▪ *App benefits:               <ul style="list-style-type: none"> <li>○ One banner ad</li> <li>○ Sponsor listing</li> </ul> </li> <li>▪ Sponsorship promoted in one member communications (eblasts, social media)</li> <li>▪ Contact information for all attendees (as allowed by the attendees)</li> <li>▪ Complete metrics report from attendee app usage</li> </ul>	<p>\$500</p>

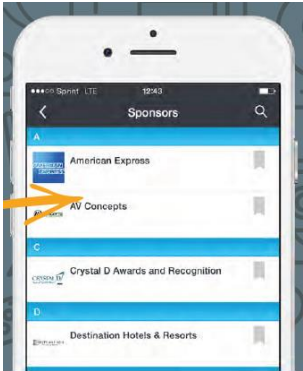

Let us know a good time to connect with you to discuss these opportunities!



An explanation of the app follows:

What		Details	
<p>Splash page</p>		<p>Full-screen visual appears when the event is launched</p> <p>Prime real estate with a front-and-center impression</p> <p>Displays for up to 5 seconds</p> <p>Every attendee using the app sees the sponsored splash page.</p>	<p>This is an exclusive opportunity.</p>
<p>Banner ads</p>		<p>Appears at the top of the screen</p> <p>Approximately 5 seconds of display time each time they appear</p>	<p>Ads will appear throughout the Virtual Symposium</p>



What	Details		
<p>Sponsor and Exhibitor listings</p>		<p>By tier</p> <p>Includes interactive experience for attendees to learn more</p>	<p>Includes logo</p>
<p>Push notifications</p>		<p>Messages sent directly to event attendees' mobile device</p>	<p>Schedule specific announcement times and messages.</p> <p>Push notifications appears on an attendee's screen even if the app is closed.</p>