

Oregon Academy Member Survey - 2017

Q1. What are your preferred method(s) to receive information about Oregon Academy events/happenings? (check all that apply)

Answer Choices	Responses
eBlasts	60.20%
Oregon Academy website (including the event calendar)	29.59%
Just a Taste e-newsletter	40.82%
Facebook	19.39%
Twitter	1.02%
Electronic Mailing List (EML)	47.96%
Other (please specify)	

Q2. Please rate the value of the Oregon Academy member benefits to you.

	Great Benefit	Good Benefit	Neutral	Not Important	Didn't know
Annual educational conference	44.90%	29.59%	16.33%	8.16%	1.02%
Email/eblast updates	26.32%	53.68%	17.89%	0.00%	2.11%
Educational webinars	40.63%	39.58%	14.58%	3.13%	2.08%
Our Facebook page	5.43%	23.91%	31.52%	23.91%	15.22%
Our Twitter activity	3.30%	2.20%	34.07%	40.66%	19.78%
Member directory (online)	18.75%	37.50%	23.96%	6.25%	13.54%
E-newsletter (Just a Taste)	25.00%	53.13%	18.75%	0.00%	3.13%
Website	31.58%	42.11%	24.21%	1.05%	1.05%
Online job placement board	37.23%	31.91%	18.09%	4.26%	8.51%
Annual awards	18.09%	26.60%	32.98%	18.09%	4.26%
Promotion of National Nutrition Month®	13.68%	45.26%	29.47%	9.47%	2.11%
Our media team's outreach	12.77%	45.74%	26.60%	7.45%	7.45%
Leadership opportunities	25.26%	36.84%	28.42%	7.37%	2.11%
Policy/legislative support	37.89%	37.89%	20.00%	3.16%	1.05%
Legislative Day activities	29.79%	32.98%	30.85%	4.26%	2.13%
The regular electronic mailing list (EML)	21.65%	48.45%	19.59%	1.03%	9.28%
The policy-focused electronic mailing list (EML)	18.09%	28.72%	38.30%	4.26%	10.64%
Please add any comments related to the listed benefits					

Q4. Please rate which areas you feel would be most important for the Oregon Academy board to focus on over the next few years.

	Important	Neutral	Not important
Execute a comprehensive marketing plan designed to enhance the visibility	78.13%	21.88%	0.00%
Promote consumer (or the public's) access to RDN/NDTRs to facilitate opti	84.38%	15.63%	0.00%
Increase Oregon Academy members' measurable engagement in policy and	54.64%	42.27%	3.09%
Strengthen avenues to educate the public about food and nutrition.	77.32%	21.65%	1.03%
Promote Academy resources to support evidence-based practice.	70.10%	27.84%	2.06%
Attract and engage members and potential members.	46.39%	48.45%	5.15%

Offer professional and educational development opportunities statewide.	85.42%	14.58%	0.00%
Provide leadership and visibility to enhance Oregon Academy member inv	64.89%	34.04%	1.06%

Q5. What would you most like to see the Oregon Academy doing around the issue of payment and/or reimbursement for services provided by RDNs? (check all that apply)

Answer Choices	Responses
Help members understand where to find and how to use Academy resourc	65.48%
Help members understand payment for services provided by RDNs in Oreg	78.57%
Help members understand payment for services provided by RDNs in speci	61.90%
Please add any comments here.	

Q6. Related to payment/reimbursement, please indicate your work setting(s) below. Check all that apply.

Answer Choices	Responses
Private practice	22.34%
Primary Care	10.64%
Outpatient	25.53%
Inpatient	14.89%
Long-term care	9.57%
Telehealth and other non face-to-face contact	13.83%
Home health	1.06%
N/A - payment and reimbursement are not related to my work	40.43%

Q8. If you would like to become more involved with the Oregon Academy, please check the positions or areas of interest (check all that apply).

Answer Choices	Responses
Elected position	27.27%
Appointed board position (awards, policy, media representative, scholarsh	72.73%
Committee member	100.00%
Please add your name and email address if you'd like to be involved - we'll be in touch!	

Q9. Please check your Academy membership classification:

Answer Choices	Responses
Active	87.37%
Student	3.16%
Retired/Life	9.47%
Other (please specify)	