

SECOND CENTURY UPDATE

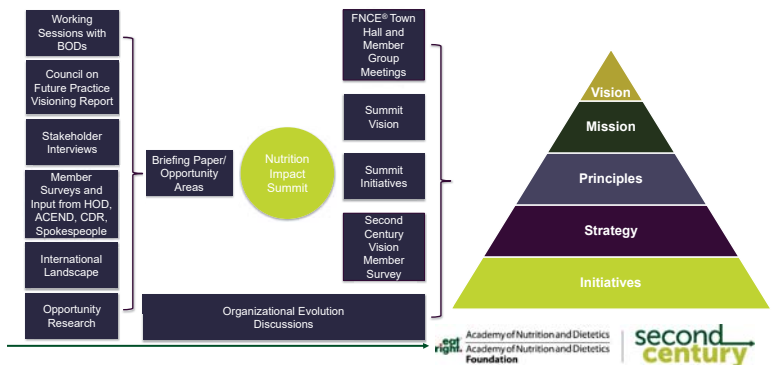


Second Century Premise

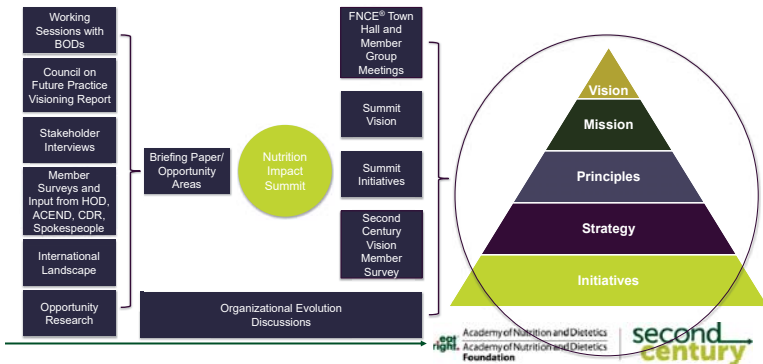
Establish a **bold vision** for the future as the founders did 100 years ago, and **develop a strategic direction that seeks to expand the influence and reach** of the profession.

Agenda	
Item	Speaker
Welcome	Jean Ragalie-Carr, RDN, LDN, FAND <i>Chair, Academy of Nutrition and Dietetics Foundation</i>
Introduction/Overview	Jean Ragalie-Carr, RDN, LDN, FAND
Vision, Mission and Principles	Katie Brown, EdD, RDN, LD <i>Chief Global Nutrition Strategy Officer, Academy of Nutrition and Dietetics Foundation</i>
Proposed Strategy:	Katie Brown, EdD, RDN, LD
Strategy in Action: NFPE	Diane Enos, MPH, RDN, FAND <i>Vice President, Lifelong Learning and Professional Engagement, Academy of Nutrition and Dietetics</i>
Strategy in Action: Fellowships	Alison Steiber, PhD, RDN <i>Chief Science Officer, Academy of Nutrition and Dietetics</i>
Innovation Projects	Katie Brown, EdD, RDN, LD
Fundraising Campaign	Jean Ragalie-Carr, RDN, LDN, FAND
Questions	Team
Closing and Thank You	Jean Ragalie-Carr, RDN, LDN, FAND

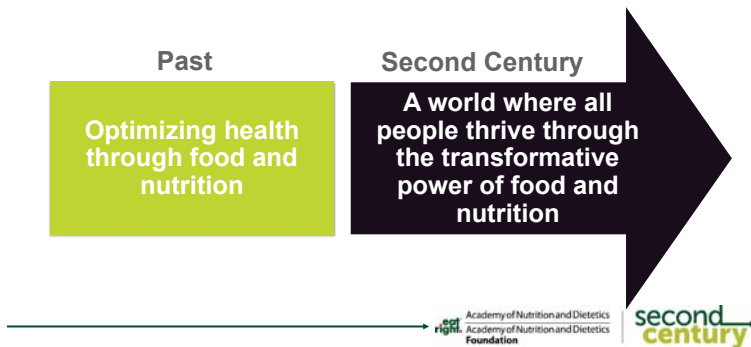
How we got here ...



Where we go now ...



Academy Vision



Vision, Mission and Principles

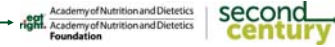
Academy Mission



Our Principles

The Academy of Nutrition and Dietetics and our members:

- **Integrate** research, professional development and practice to stimulate innovation and discovery
- **Collaborate** to solve the greatest food and nutrition challenges now and in the future
- **Focus on system-wide impact** across the food, wellness and health care sectors
- **Have a global impact** in eliminating all forms of malnutrition
- **Amplify** the contribution of nutrition practitioners and **expand** workforce capacity and capability.



Bigger. Better. Bolder. Together.



Proposed Strategy

Bigger. Better. Bolder. Together.



Bigger. Better. Bolder. Together.

Excellence in Professional Development

- Global reach
- Expansive set of products and services enabled by technology
- Broad customer base at different entry and practice points
- Collaborations and alliances



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Food & Nutrition Workforce Capacity

- Convener and partner contributing organizational capabilities and practitioners' talent
- Influential voice for scaling solutions and amplifying the contribution of the food and nutrition workforce
- Expand career opportunities
- Elevate the profession



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Excellence in Research

- Expanded scope in food and public health
- Global standards, methodology and metrics
- International research network of practitioners and organizations
- Premier repository of data on evidence-based interventions



Current Example of Proposed Strategy in Action:
Nutrition Focused Physical Examination (NFPE)



Scaling Impact: 2015



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Scaling Impact: 2017+



Plus
IRELAND
CANADA

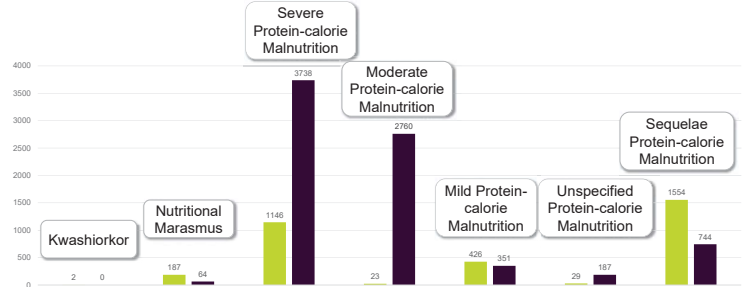
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Scaling Impact: 2016



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Demonstrated ROI: Malnutrition Reimbursement



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Demonstrated ROI: Malnutrition Reimbursement

	Baseline	12 Months Post-Workshop
Major Comorbidities or Complications (MCC)	\$153,339	\$448,223
Comorbidities or Complications (CC)	\$79,397,599	\$136,265,632

 Academy of Nutrition and Dietetics




Current Examples of Proposed Strategy in Action: Fellowships

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Nutrition Focused Physical Examination



Hunger-Free Communities Research Fellowship

Collaboration



- Mutual interest by organizations to collaborate
- Opportunity to advance progress with the assistance of the Academy and an RDN fellow to lead

Fellowship + Academy Support



Develop a food security and nutrition focused decision tool that will facilitate:

- Interpretation of assessment data for food insecurity, diet quality and malnutrition
- Evidence-based interventions appropriate for the context and the available funds
- High quality program evaluation to expand the nutrition and cost-effectiveness evidence-based

Potential Impact & Scaling Solutions



- More systematic and transparent allocation of resources
- Improved design, implementation and impact of interventions
- Increased dialogue around food and nutrition security issues
- Increased focus on need for nutrition surveillance data to support informed decision-making

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Applied International Nutrition Research Fellowship

Collaboration



Fellowship + Academy Support



Demonstrated Benefit & Scaling Solutions



- Mutual interest by organizations to collaborate
- Opportunity to advance progress with the assistance of the Academy and an on-the-ground RDN

- Developed and implemented antenatal nutrition pilot curriculum reaching hundreds of women and families
- Participated in Ministry of Health Technical Nutrition meetings
- Bi-weekly leadership calls, research support and site visit

- Demonstrated impact
- Second fellowship awarded
- Replicating and scaling malnutrition training for country physicians and nutritionists
- Expanding collaboration: Maya Health Alliance in Guatemala



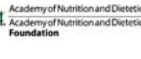
Global Practice Experience Example in Development: Academy, Academy Foundation, PHI and USAID

- Prepare, place and support eligible pool of candidates into GHFP-II positions
- Develop platform for networking, training and sharing resources

Excellence in Professional Development

Excellence in Research

- Design evaluation, collect data and measure impact
- Report outcomes
- Translate outcomes into best practices



Food & Nutrition Workforce Capacity

- Formalize fellowship program infrastructure and partnership
- Advocate for interventions that work and the fellows' contribution
- Expand opportunities for credentialed practitioners and workforce capacity



Global Practice Experience

Example in Development: Academy, Academy Foundation, PHI and USAID



- Academy Global Fellows Program

- Prepare, place and support eligible pool of candidates into GHFP-II positions

- Measure and report impact
- Advocate for interventions that work, and workforce capacity



Benefits to Members and the Profession

- Initiatives designed to **discover, accelerate and scale** food and nutrition interventions with and through our members and in collaboration with other stakeholders
- Increased global collaboration leads to an **empowered global network** of dietitians and dietetic associations
- Academy emerges as an authoritative voice and trusted partner in **shaping the global nutrition agenda**





Investing in the Future of the Profession



Innovation Projects



Investing in the Profession: *Our Past Fellows*



Jenica Abram, MPH, RDN
Funded by ConAgra Foods Foundation



Lauren Au, PhD, RD
Funded by Academy Foundation Ostensio Fund



Sandra Carpenter, MS, RDN
Funded by Commission on Dietetics Registration



Lindsey Field, MS, RDN
Funded by Abbott Nutrition



Leigh A. Gantner, PhD, RD
Funded by Academy Foundation Ostensio Fund



Janice Giddens, MS, RDN
Funded by Academy Foundation
Research Endowment



Elizabeth Yakes Jimenez, PhD, RDN
Funded by General Mills Foundation



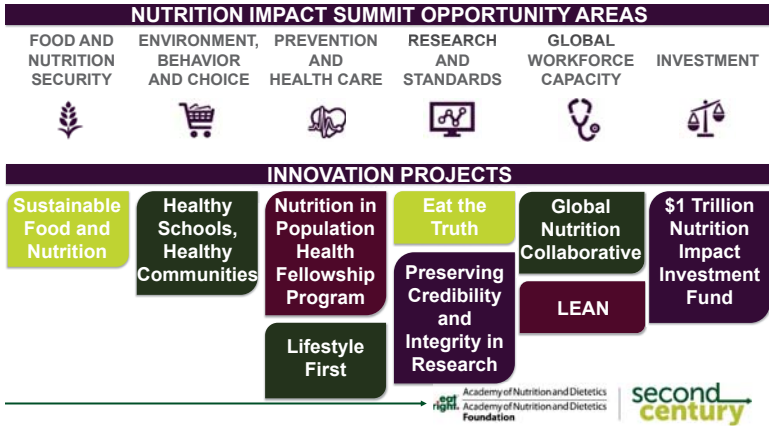
Chris Vogliano, MS, RDN
Funded by Academy Foundation
Research Endowment



Innovation Projects

Sustainable Food and Nutrition	Eat the Truth	\$1 Trillion Nutrition Impact Investment Fund
Nutrition in Population Health Fellowship Program	Healthy Schools, Healthy Communities	LEAN
Lifestyle First	Preserving Credibility and Integrity in Research	Global Nutrition Collaborative





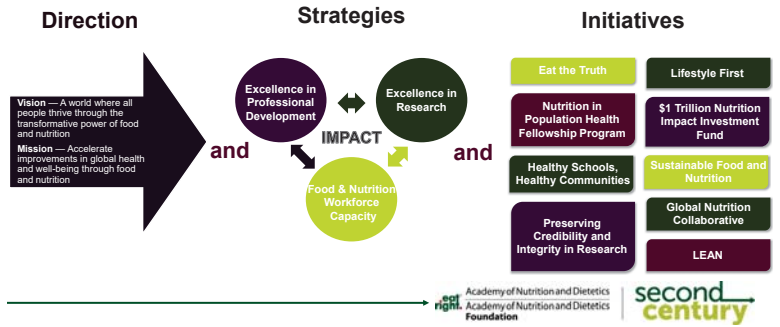
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SECOND CENTURY CAMPAIGN

Innovation Projects Next Steps

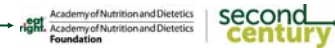
- Conduct Board and staff survey of innovation projects
- Develop business plans for approved innovation projects

Opportunities for Collaboration and Fundraising



What Will Your Contribution Fund?

- Proposed innovation projects and future projects that explore **current and emerging opportunities for the profession**, such as:
 - Research projects featuring credentialed practitioners
 - Innovative and expanded professional development offerings to enhance practitioner skills
 - Strengthening connections with groups such as the International Congress of Dietetics Association (ICDA) and the European Federation of the Associations of Dietitians (EFAD) to grow and strengthen the dietetics community globally
- Scholarships, fellowships, grants and awards to **support members** working to **accelerate improvements in global health and well-being through food and nutrition** in a variety of settings from public education to ending malnutrition to advancing patient-centered care
- Building the **infrastructure to implement the strategy**



Second Century Campaign: DPG/MIG Commitments

- Public Health/Community Nutrition **5%+**
- Dietetics in Health Care Communities **5%**
- National Organization of Blacks in Dietetics and Nutrition **5%**
- Asian Indians in Nutrition and Dietetics
- Behavioral Health Nutrition
- Chinese Americans in Dietetics and Nutrition
- Clinical Nutrition Management
- Diabetes Care and Education
- Dietitians in Business and Communications
- Dietetic Technicians in Practice
- Dietitians in Integrative and Functional Medicine
- Dietitians in Nutrition Support
- Food and Culinary Professionals
- Healthy Aging
- Medical Nutrition Practice Group
- Muslims in Dietetics and Nutrition
- Nutrition Entrepreneurs
- Oncology Nutrition
- Renal Dietitians
- Vegetarian Nutrition
- Research
- School Nutrition Services
- Women's Health
- Weight Management



Second Century Campaign Dashboard

Campaign Goal: \$5,000,000
Total Raised To-Date: \$2,018,411.86
Average Individual Gift: \$2,695.00

Total Number of Gifts: 352



DPG/MIG Challenge

The DPG and MIG that contributes **5% or more of their reserves** to the Second Century with the **highest average gift per member** will win a **\$1,000 Foundation Scholarship for one of their members** in fiscal year 2017-2018.

Example:

-DPG 1 (725 Members) gift: \$7,000 -DPG 2 (3,000 Members) gift: \$10,750
 -Average Gift Per Member: \$9.95 -Average Gift Per Member: \$3.58

DPG 1 Wins

One DPG and one MIG will win. All Second Century gifts must be committed by August 31, 2017. Winner will be announced at FNCE® 2017 in Chicago.



DPG/MIG Recognition

FOR A GIFT OF ANY AMOUNT

- Acknowledgement of all Second Century DPG and MIG gifts on the Foundation website in the donor listing under the appropriate giving level
- Highlight and acknowledge all Second Century DPG and MIG gifts:
 - In the quarterly DPG newsletter sent out by the Academy
 - With signage at the Foundation booth at FNCE® 2017
- Listing in Foundation Donor Report on website



DPG/MIG Recognition

FOR GIFTS OF MORE THAN 5% OF RESERVES

Recognition listed on previous slides plus:

- Donor spotlight on Foundation website
- Special acknowledgement in FNCE® 2017 gala attendee materials
- Invitation for five representatives to attend Foundation Donor Reception at FNCE®
- Listing in Foundation DPG/MIG Challenge Supporter Ad in the *Journal of the Academy of Nutrition and Dietetics*
- Foundation supporter sign for booth at product market place (if applicable)



DPG/MIG Recognition

FOR GIFTS OF 5% OF RESERVES

Recognition listed on previous slide plus:

- Highlight and acknowledge all Second Century DPG and MIG gifts:
 - At the FNCE® 2017 Member Showcase
 - On transition slides throughout FNCE® 2017 events
- Customized thank you message to share with your DPG/MIG members via email and social media



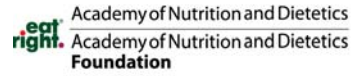
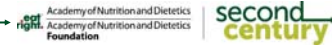
DPG/MIG Next Steps

- Share any part of this update and significant slides with your board and members when discussing a gift to the Second Century Campaign.
- If you would like, schedule a call with Foundation staff to discuss the strategies or initiatives you are interested in hearing more about.
- Get your commitment into the Foundation by August to be eligible for the Challenge.
- **Celebrate our success and 100-year anniversary at FNCE® 2017 in Chicago!**



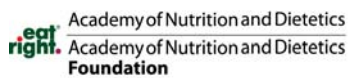
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- **HEALTH AND WELL-BEING** is the focus
 - We are committed to **demonstrating improvements** in health and well-being through the **transformative power of food and nutrition**.
- **IMPACT** is the strategy
 - We are focused on building a strategy that **increases impact** and **accelerates progress** towards good health and well-being for all people.
- **COLLABORATION** is the key
 - We are dedicated to **scaling solutions** and **amplifying the contribution of the workforce** through an increased commitment to collaboration.



THANK YOU!

secondcentury@eatright.org



QUESTIONS?

